

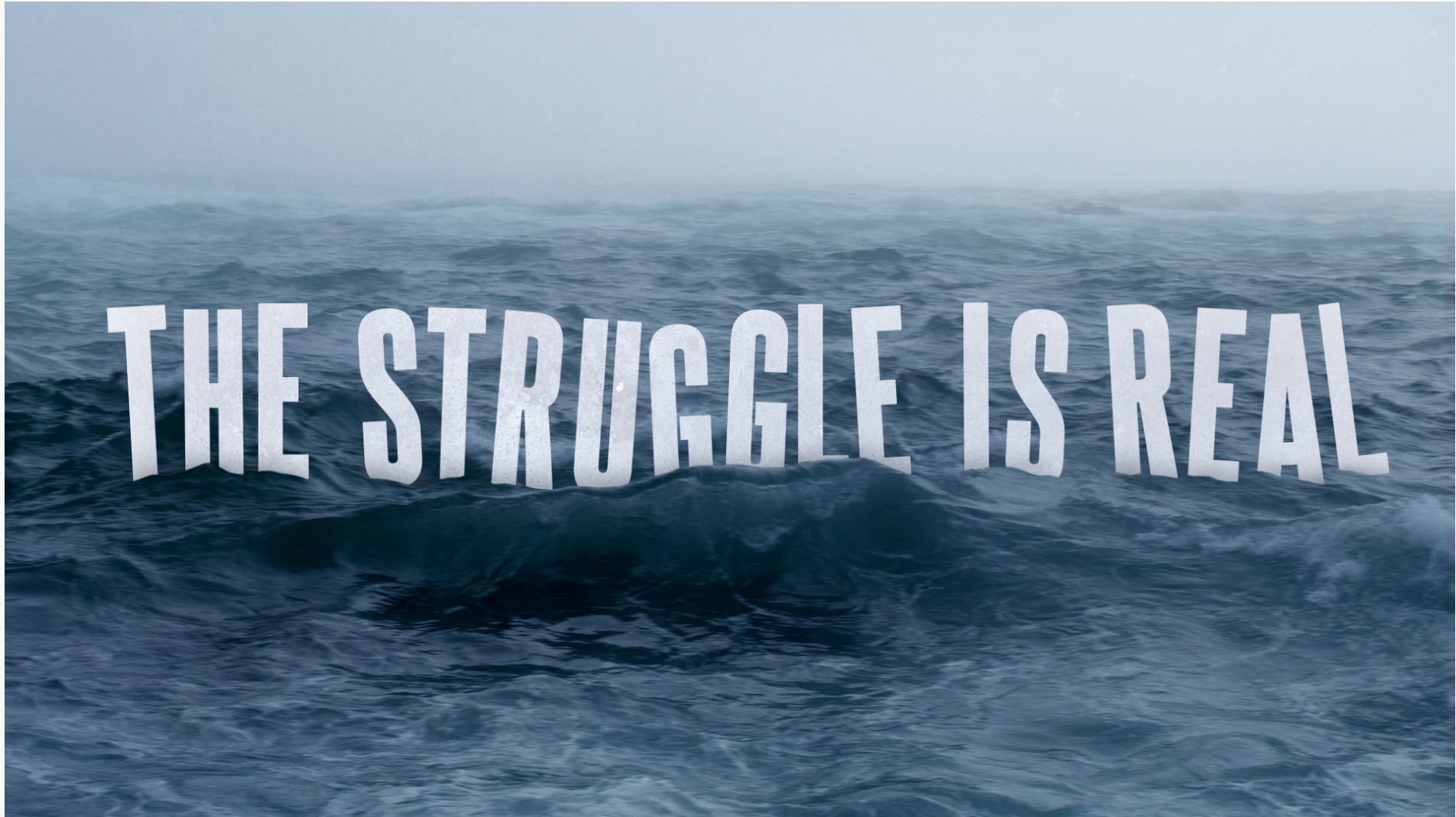


# Putting Your Best “Self” Forward – In-Person & Virtually

**College of Engineering - Staff  
Engagement & Success Series**

*September 21, 2021*

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# Today's Discussion

My Journey

My Tips

- Polls
- Do's & Don't
- Key Insights

Q&A

Wrap Up!

# My "Best" Self



Georgia Tech Strategic Consulting

Georgia Tech Staff Council

GEORGIA STATE ALUMNI

INROADS

ORIGINAL  
*Atlien*  
GROWN HERE NOT FLOWN HERE

AVONDALE CHURCH OF CHRIST

NCI

Network for Change and Continuous Innovation

Georgia Tech  
CREATING THE NEXT

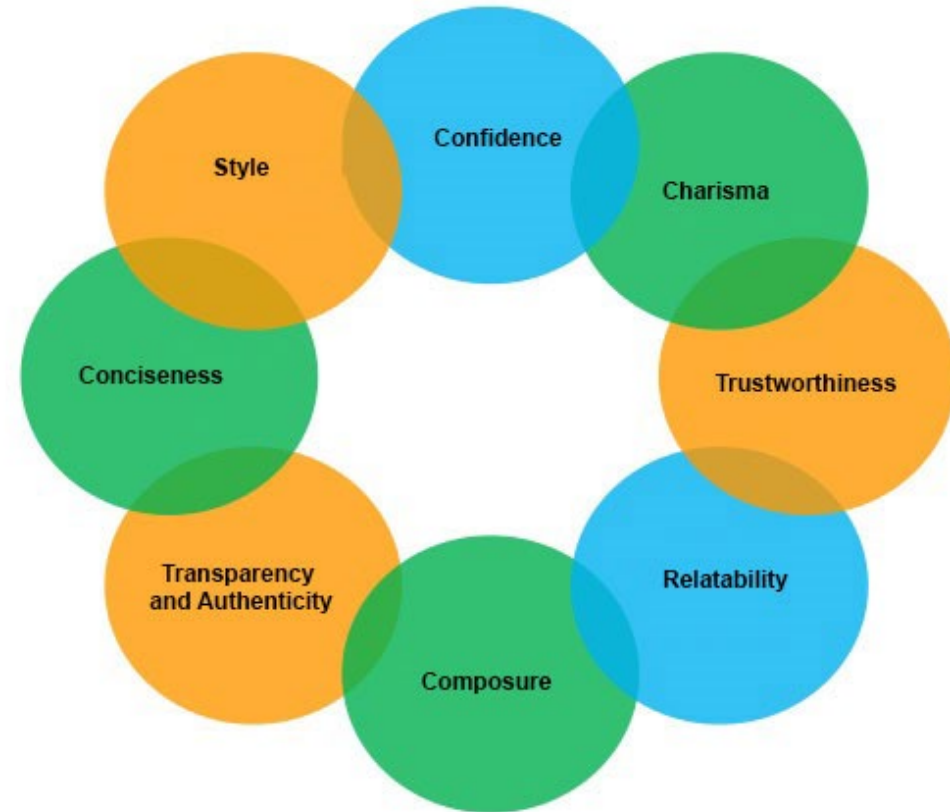


# Poll#1

# Tip #1: Make a first and lasting impression

- **Dress for success at all times**
  - In person – dress appropriate for the occasion (attire, hair, grooming, etc.)
  - Virtually – follow the same advice and strive for an optimal office setup (lighting, internet speed, etc.)
- **Be mindful of your speech, words, and nonverbal cues**
  - Make consistent eye contact
  - Use active listening
  - Focus on adding value and not fluff!
- **Bring forth positive energy !**
  - Good vibes
  - Fun
  - Excitement

## 8 Traits Of Executive Presence



# YOU HAVE 7 SECONDS TO MAKE A GOOD FIRST IMPRESSION



55% IS HOW YOU LOOK



38% HOW YOU SOUND



ONLY 7% IS WHAT YOU SAY



## Poll#2

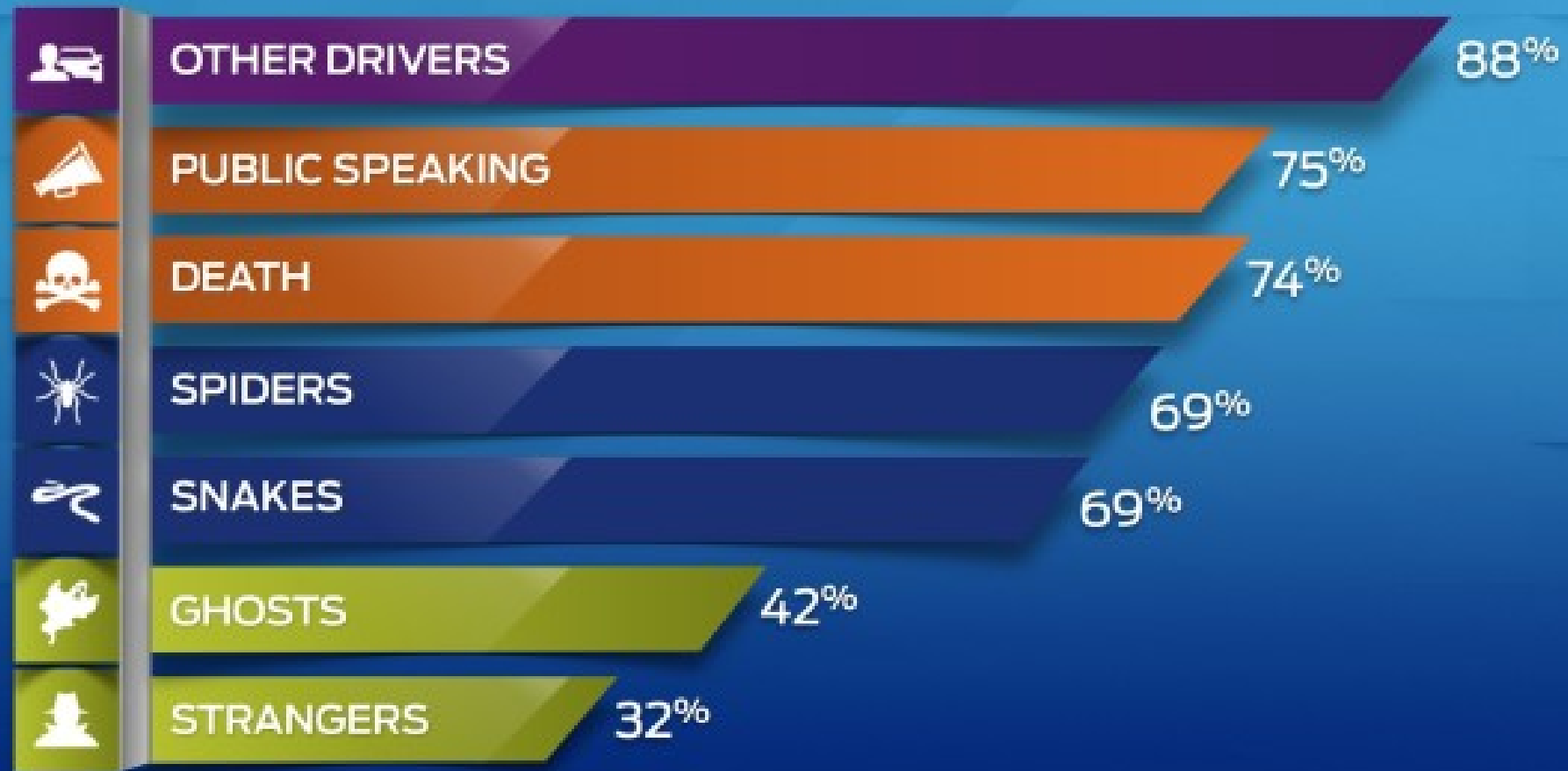


# Tip #2: Prep, Practice, Perfect

**SUCCESS**  
— Is —  
the **SUM** of  
**SMALL**  
— efforts, —  
*Repeated*  
**DAY IN AND DAY OUT**  
(R. COLLIER)

- **Be Prepared**
  - Do your homework
  - Be familiar with your content, ideas, and collateral
  - Digest articles, podcasts, and other supplemental offerings expanded knowledge
- **Practice...Practice...Practice**
  - Seek out a good rhythm
  - Gain comfortability
  - Eliminate the nerves
- **Solicit Feedback**
  - Seek feedback from a trusted colleague, mentor, or friend
  - Consider another “neutral” point of view
  - Leave your ego at the door

# TOP FEARS AMONG MILLENNIALS AND GEN Z



SOURCE: FRANK SCHOEN (IRELAND); SURVEY OF 1,000 MILLENNIALS AND GEN Z CONDUCTED APRIL 29 TO MAY 4, 2019



## Poll#3

# Tip #3: *Engage & Inspire*

- **Determine the right setting**
  - In-person or virtual
  - Informational or interactive
  - Panel or breakouts
- **Aim to provide a meaningful experience**
  - Create a focused agenda and talking points
  - Seek participation from everyone involved
  - End with clear takeaways and actions
- **Think outside of the box**
  - Incorporate a fun icebreaker, trivia, or interactive polls
  - Engage over coffee or quick bite.
  - Host a walking meeting, stretch or yoga break, dance-off, etc.

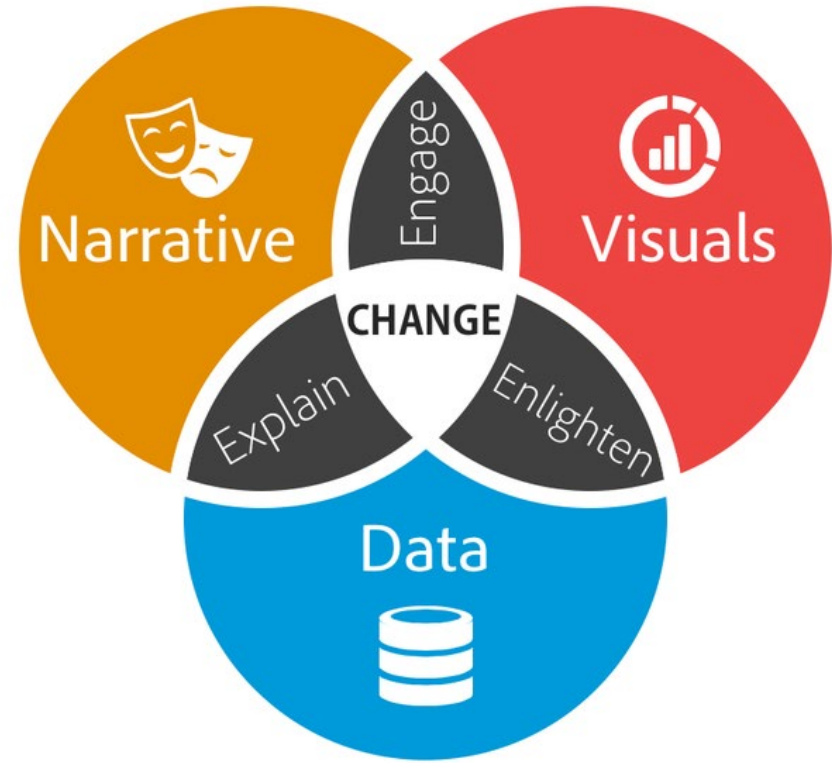




Source: <https://presentationpanda.com/blog/new-presentation-statistics/>

**“most presentations are boring.”**

Made with  **visme**





# Q&A

# Quick Recap

1. Make a first and lasting impression
2. Prep, Practice, Perfect
3. Engage & Inspire



LOOK  
FEEL  
DO

GOOD



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